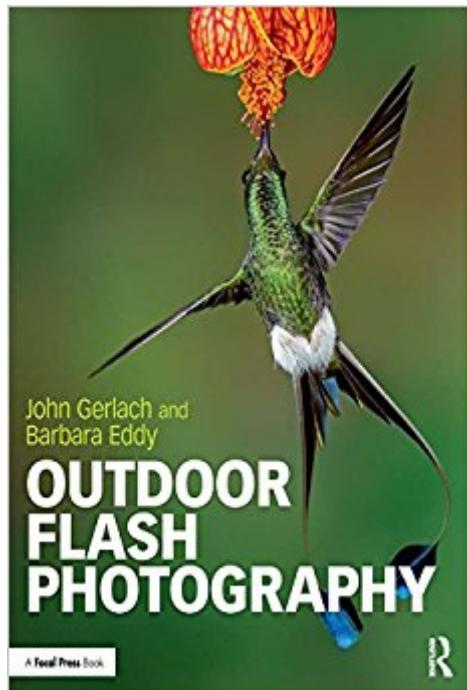


The book was found

# Outdoor Flash Photography



## **Synopsis**

Maximizing the power of your camera's flash is difficult enough in a studio set-up, but outdoors literally presents a whole new world of challenges. John Gerlach and Barbara Eddy have taken the most asked about subject from their renowned photography workshops and turned it into this guidebook that is sure to inspire your next outdoor shoot, while also saving you time and frustration. Outdoor Flash Photography covers a range of practices from portrait to landscape, including unique strategies that the authors have pioneered through 40 years in the field. Mastering the use of multiple flashes to freeze action is shown through one of most challenging subjects in nature, hummingbirds in flight. This book will benefit photographers of all experience levels who are eager to evolve their outdoor photography and get the most out of their equipment.

## **Book Information**

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## **Customer Reviews**

This book is very well written and covers the two major brands of cameras on how to use all the provided information with either system. If you're looking to produce "National Geographic" quality

photos of Humming Birds, this book will show you how to accomplish it. A good book to add to your library!

I loved all of Gerlach's previous books, so I was eager to read the Outdoor Flash Photography book. And I know John from having attended his hummingbird multiple flash photography workshop in British Columbia. I photograph everything, but my primary interest is landscape photography. I just got my book and jumped right to chapter 10 "Flash in the Landscape. Often, I have trouble getting my flash to add enough light to portions of my landscape images. Chapter 10 is a gold mine of new information for me. I knew to increase the ISO, open the aperture, move the flash closer to the subject, and zoom the flash head to concentrate the light emitted by the flash, but John covers twenty ways to help the flash light large objects, multiple objects, or objects quite a distance away " even more than 100 yards at night! It has completely changed how I think about using flash, and will pay enormous dividends in my landscape shooting. This book is amazing in both content and instructional images. I also enjoy close-up photography and I love how he teaches how to determine what you want the ambient light to do first, and then make the flash do its work. The technique of using flash as the main light, and ambient light as the fill light is a complete reversal of how I used flash only as a fill light in times past. This is a truly remarkable book that is packed with innovative information for those who want to photograph natural objects. This book does cover flash and outdoor portrait photography a little, but really it is a book about how to use flash for natural subjects that is not covered in any other flash book that I have seen. Chapter ten all by itself made this purchase of great value to me. If your goal is to shoot way better outdoor images by mastering flash, then get this book. Jason Steinle MD

This book is a must for digital photographers. Very well written and very informative. These two authors know their stuff!

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